

molecular you

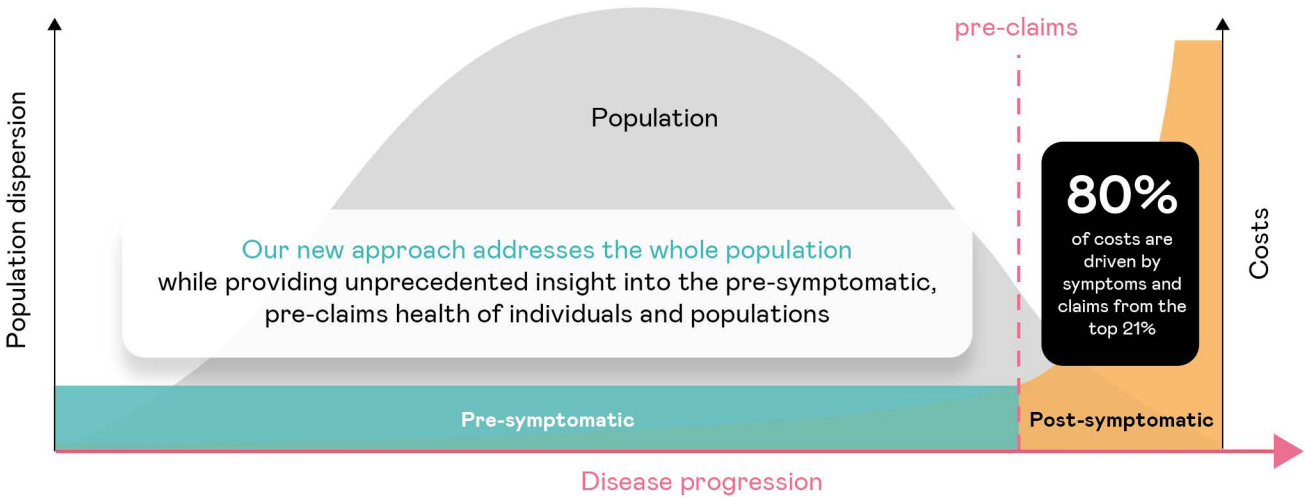
# A predictive health platform powered by revolutionary early detection blood testing

**Overview:** Molecular You (MY) is a Vancouver-based predictive health analytics company founded in 2014 by world-leading scientists and clinicians. Their early detection blood testing platform provides the opportunity to reduce the gap between health assumptions and reality, using rich insight into an individual's pre-symptomatic health trends. The results equip risk-bearing entities to predict future health costs with unparalleled accuracy, while enabling individuals to understand and act on their health risks. This leading-edge platform is powered by AI-assisted quantitative proteomics and metabolomic blood testing with companion analytics. This unique method delivers low-cost, accurate testing of hundreds of blood biomarkers from a single draw.



## The opportunity:

finding disease signals earlier to manage costs



## Demand for predictive population health analytics:

This platform addresses the need for payers to predict health costs using earlier, pre-symptomatic risk signals.

The current market lacks an offering that delivers real-time population health analytics using high-volume biomarker testing.

## Deep and Experienced Leadership Team:

Molecular You combines world-leading knowledge of molecular testing with broad experience in the major lines of US insurance and government programs. The company leadership is equally deep in applying AI, ML, and LLM frameworks to scientific and clinical bodies of knowledge.



**Jim Kean,**  
MBA

CEO

Founder: Sapient,  
WebMD, WellnessFX  
VP: Cambia Health



**Dr. Rob Fraser,**  
Ph.D.

CSO + President,  
Co-founder, Board  
Director

Co-founder:  
PMI, GenXys, MesenTech



**David Wishart,**  
Ph.D.

CIO + Co-Founder

World Authority in  
Metabolomics +  
Bioinformatics



## Our predictive health solution

### Consumer facing:



#### ▪ Health & wellness

Provide well-established precise diet, supplements & exercise recommendations based on individual biomarker profile.



#### ▪ Clinical

Early identification/intervention of serious issues.

### Health plan facing:



#### ▪ Population health analytics

Identify trends early and allocate resources accordingly to deflect costs.



#### ▪ Predictability

Plan for future healthcare spend.



#### ▪ Value-based

Identify therapies that aren't working.



## How it works for your organization

### Seamless onboarding

We educate and recruit your people about our platform and facilitate on-site blood collections using a painless Tasso device.

### Engaging end-user experience

Participants receive their results and personalized lifestyle recommendations, with support from a healthcare practitioner.

### Aggregate population insights

Take a deep dive into our predictive analytics models and tackle health trends early before costs rise.



## Be at the forefront of predictive healthcare.

Partner with Molecular You to pilot the solution with your organization.

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